

Brain Drain Highlights

A Look at Recent Publication Successes of post-2003 Former CoBers

A recent Internet search turned up some new results concerning journal publication successes of CoB faculty who departed the organization in or after 2003. These are synopsised below.

Bushardt Goes "A" . . . Sort Of

Former CoB management professor Stephen Bushardt got off the journal publication schneid that he had been on since leaving USM's CoB over one year ago. Now with Spring Hill College in Mobile, AL, Bushardt recently published an article in the *Decision Sciences Journal of Innovative Education*.



Though CoBers and others may not view this journal as better than a C, if that, the CoB's 2007-08 Journal Ranking Committee (JRC), headed by then-untenured assistant professor Sami Dakhli, somehow managed to move this outlet into the A-journal column. That said, with Bushardt's departure for SHC, the CoB recently missed out on a top-level journal publication.

Babin Finally Does It, with Help from Lopez and LaFleur

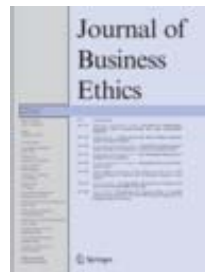
Former CoB marketing professor, Laurie Babin, departed the CoB after 2006-07 for the University of Louisiana – Monroe. Since then, her research portfolio appeared to have gone dry, until recently, however, when USMNEWS.net staffers discovered that she had published an article in the *Journal of Marketing Education*.



Interestingly, Babin's recent *JME* was coauthored with Tara Lopez, who left the CoB for Southeastern Louisiana University after 2003. Current CoB faculty Elizabeth LaFleur is also on the article's list of authors. Though not a top-notch journal pub, this one was sorely needed by Babin.

Fisher Still Missed

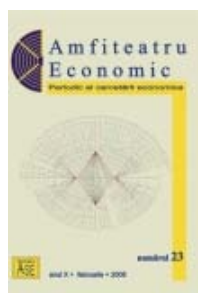
Another former CoB MKTer, Daniel Fisher of the University of Central Arkansas, is still humming along as far as journal publications go. Fisher recently got a pub in the *Journal of Business Ethics*, a solid outlet.



Fisher left the CoB, shortly after former dean Harold Doty's arrival, for Tier II University of Tulsa. This ranks as one of the best moves from USM on the post-2003 record.

Henthorne Goes Obscure

Former CoB tourism management chair, Tony Henthorne, who is now with the Harrah College at the University of Nevada – Las Vegas, recently published an article in the obscure *Amfiteatru Economic*, which is published by the Academy of Economic Studies out of Romania.



Henthorne's article in *AE* is published with the CoB's Babu George, who was brought to USM's TM program by Henthorne over a year ago. This is Henthorne's first UNLV journal pub.

Niroomand's Example

As reported previously by USMNEWS.net, new University of Houston – Victoria b-school dean, and former CoB associate dean, Farhang Niroomand recently published two articles in economics journals. These are in the *International Trade Journal* and the *Journal of Economics & Finance*.



These publications were the object of a press release Niroomand put out from the UH-V b-school letting the UH-V family know that their new dean was leading his faculty by example. A number of USMNEWS.net readers found this episode humorous.